



NAMI Walks

National Alliance on Mental Illness

Proposal for Sponsorship



2018



Saturday, May 19, 2018
Rye Town Park, Rye, NY 10580



NAMI Westchester

National Alliance on Mental Illness



#StigmaFree

National NAMIWalks Elite Sponsor



National Walk Partner

NAMIWalks Westchester

Located in Elmsford, New York, NAMI Westchester raises awareness and provides essential education, advocacy and support group programs at no cost for people living with mental illness and their loved ones right here in our community. NAMI Westchester is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year. NAMI Westchester is a 501 (c)(3) organization.

To register a team online, visit www.namiwalks.org/westchester.

Participant Information

All participants are encouraged to collect donations from family members, friends, co-workers and business associates. All walkers raising \$100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation

Co-workers, community groups, families and groups of friends are encouraged to organize teams of walkers.

NAMIWalks Nationwide

NAMIWalks' public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI's largest and most successful mental health awareness and fundraising event. In 2017, 80 NAMIWalks events raised over \$11 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

About NAMI

NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation's largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.

Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Westchester County affected by mental illness.

Sponsor Benefits

	Premier	Major	Gold	Silver	Start/Finish Line	Recognition Event	Kick-off Event	Bronze	Team Player	Supporter	Kilometer
Stage appearance on walk day	✓	✓									
Listing in electronic communication	✓	✓	✓								
Logo on stage banner on walk day	✓	✓	✓	✓							
Sponsor's name included in press release	✓	✓	✓	✓							
Logo on walk day signage	✓	✓	✓	✓	✓						
Walk day booth space or tent	✓	✓	✓	✓	✓						
Recognition Event	✓					✓	✓			✓	✓
Walk day table	✓	✓	✓	✓	✓	✓	✓	✓			
Logo on event poster	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on NAMIWalks brochure	✓	✓	✓	✓	✓	✓	✓	✓			
Logo displayed on website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on NAMIWalks t-shirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Listing on NAMIWalks website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor's logo/name on route sign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Please note: some benefits subject to print deadlines.	\$10,000	7,500	5,000	2,500	2,000	1,500	1,500	1,000	750	500	250

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

2017 Top Sponsors

National NAMIWalks Elite Sponsor: Alkermes
Advanced Dentistry of Mohegan Lake
Alante Construction
All State Air Control
Alloy/PIP Printing
Alpha Kappa Alpha
Bronx Westchester Medical Group
Business of Your Business
Cherashore Fund
CHOICE of New York, Inc.
CLUSTER, Inc.
Design Point Decal
Dycon Enterprises Inc.
Elements Massage
Empire City Consultants
Four Winds Hospital
Human Development Services of Westchester, Inc.

Hutchinson Metro Center
James Van Metter Wealth Management
La Familia Restaurant Katonah
Law Office of Mary Schlageter
Levitt-Furist Insurance, Ltd.
Life Skills Training Inc. - Arturo Montesinos
Littman-Krooks LLP
Mark Rosen
McCarthy Family In Memory of Kevin & Jake
Mental Health Association of Westchester, Inc.
New York Presbyterian - Westchester
News 12
Northern Westchester Hospital
PepsiCo
Pinpoint Electric
Protravel International
Psychiatric Society of Westchester

PUX.life
Quality Building Services, Inc.
Search For Change, Inc.
Squire Family
St. Vincent's Hospital & St. Joseph's Medical Center
Stamattina, LLC
Taylored Menus
TD Bank, N.A.
Team Daniel
The Guidance Center of Westchester, Inc.
The Therapy Center
Town of New Windsor Police Dept.
Vital Care Services
Westchester Toyota
WXPK-FM - 107.1 The Peak

NAMI Westchester Sponsorship Confirmation Form

Yes! We are proud to support the 2018 NAMIWalks Westchester event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- | | | | |
|--|----------|---|-------|
| <input type="checkbox"/> Premier Sponsor | \$10,000 | <input type="checkbox"/> Kick-off Event Sponsor | 1,500 |
| <input type="checkbox"/> Major Sponsor | 7,500 | <input type="checkbox"/> Bronze Sponsor | 1,000 |
| <input type="checkbox"/> Gold Sponsor | 5,000 | <input type="checkbox"/> Team Player | 750 |
| <input type="checkbox"/> Silver Sponsor | 2,500 | <input type="checkbox"/> Supporter Sponsor | 500 |
| <input type="checkbox"/> Start/Finish Line Sponsor | 2,000 | <input type="checkbox"/> Kilometer Sponsor | 250 |
| <input type="checkbox"/> Recognition Event Sponsor | 1,500 | | |

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

For guaranteed inclusion of name/logo on printed materials, return form by February 1. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received by March 1, otherwise you will be listed by name only on the shirt.

- Check enclosed payable to NAMI Westchester
- Please send an invoice
- We are interested in exhibit space
- We will not be using our included exhibit space

For your records, our Tax ID# is 13-3099544. Please send logo and questions to namiwalks@namiwestchester.org.

PLEASE MAIL SPONSORSHIP CHECKS BY 2/1/18 TO:

NAMI Westchester, Inc., 100 Clearbrook Road, Elmsford, NY 10523, Attn. NAMIWalks.

NAMI Westchester, Inc.
(914) 592-5458
www.namiwalks.org/westchester
namiwalks@namiwestchester.org
TAX ID #13-3099544



National Alliance on Mental Illness

To learn more about NAMIWalks,
visit www.namiwalks.org.