



# nami Walks

National Alliance on Mental Illness

#StigmaFree

## 20 Proposal for Sponsorship 19



Saturday, May 18, 2019  
Rye Town Park, Rye, NY 10580



National Alliance on Mental Illness

# NAMI | Westchester

National NAMIWalks Elite Sponsor



National Walk Partner

# NAMIWalks Westchester

Located in Elmsford, New York, NAMI Westchester raises awareness and provides essential education, advocacy and support group programs at no cost for people living with mental illness and their loved ones right here in our community. NAMI Westchester is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces stigma with understanding and helps thousands of families and individuals each year. NAMI Westchester is a 501 (C)(3) mental health organization.

To register a team online,  
visit [www.namiwalks.org/westchester](http://www.namiwalks.org/westchester)

## NAMIWalks Reaches a Nationwide Audience

NAMIWalks' public, active display of support for people affected by mental health conditions is one important way we are changing how Americans view people with a mental illness. NAMIWalks brings together individuals and businesses to help raise funds, combat stigma and promote awareness. NAMIWalks is NAMI's largest and most successful mental health awareness and fundraising event. In 2018, 88 NAMIWalks events raised over \$11.5 million to support local programs and initiatives that improve the lives of persons affected by mental illness.

## Who Walks with NAMI?

NAMIWalks events attract and engage a diverse audience across a variety of demographics including individuals and families affected by mental health conditions, friends, community groups, local businesses, medical professionals and more. There is no registration fee, however; all participants are encouraged to collect donations to support NAMI's no-cost programs and services in their community. All walkers raising \$100 or more receive a commemorative NAMIWalks t-shirt.



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About



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NAMI is the National Alliance on Mental Illness, an association of hundreds of local affiliates, state organizations and volunteers who work in communities nationwide as part of the nation's largest grassroots mental health organization. NAMI offers help and hope, improves lives, takes a stand and educates families and those living with mental illness.

## Sponsor Opportunities

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Westchester County, New York affected by mental illness.

## Sponsor Benefits

	Premier	Major	Gold	Silver	Start/Finish Line	Recognition Event	Kick-off Event	Bronze	Team Player	Supporter	Kilometer
Stage appearance on walk day	✓	✓									
Listing in electronic communication	✓	✓	✓								
Logo on stage banner on walk day	✓	✓	✓	✓							
Sponsor's name included in press release	✓	✓	✓	✓							
Logo on walk day signage	✓	✓	✓	✓	✓						
Walk day booth space or tent	✓	✓	✓	✓	✓						
Recognition Event	✓	✓	✓	✓	✓	✓	✓				
Walk day table	✓	✓	✓	✓	✓	✓	✓	✓			
Logo on event poster	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on NAMIWalks brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Logo displayed on website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on NAMIWalks t-shirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Listing on NAMIWalks website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor's logo/name on route sign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	\$10,000	7,500	5,000	2,500	2,000	1,500	1,500	1,000	750	500	250

Please note: some benefits subject to print deadlines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.

# NAMIWalks Westchester 2018 Sponsors

## National NAMIWalks Elite Sponsor:

Alkermes  
Alante Construction  
All State Air Control  
Alloy Printing  
Alpha Kappa Alpha Sorority, Inc.,  
Zeta Nu Omega Chapter  
Business of Your Business  
Cherashore Fund  
CHOICE of New York, Inc.  
CLUSTER, Inc.  
Design Point Decal  
Dycon Enterprises Inc.

Elements Massage  
Empire City Consultants  
Four Winds Hospital  
Human Development Services  
of Westchester, Inc.  
Hutchinson Metro Center  
In Thanks to all the IOOV Speakers -  
S. Feinstein  
Ivy Rehab Physical Therapy  
James Van Metter Wealth Management  
Janssen  
La Familia Restaurant Katonah  
Law Office of Mary Schlageter

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of Kevin & Jake  
Mental Health Association of  
Westchester, Inc.  
New York Presbyterian - Westchester  
News 12  
Northern Westchester Hospital  
Pinpoint Electric  
Protravel International  
Psychiatric Society of Westchester

Quality Building Services, Inc.  
Scarsdale Woman's Club  
Search For Change, Inc.  
Squire Family  
St. Vincent's Hospital & St. Joseph's  
Medical Center  
Taylored Menus  
Team Daniel  
The Guidance Center of Westchester, Inc.  
Times Square Records  
Visiting Nurse Service of Westchester  
Vital Care Services  
WXPk-FM - 107.1 The Peak

## Sponsorship Confirmation Form

Yes! We are proud to support the 2019 NAMIWalks Westchester event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- |  |          |   |       |
|--|----------|---|-------|
| <input type="checkbox"/> Premier Sponsor           | \$10,000 | <input type="checkbox"/> Kick-off Event Sponsor | 1,500 |
| <input type="checkbox"/> Major Sponsor             | 7,500    | <input type="checkbox"/> Bronze Sponsor         | 1,000 |
| <input type="checkbox"/> Gold Sponsor              | 5,000    | <input type="checkbox"/> Team Player            | 750   |
| <input type="checkbox"/> Silver Sponsor            | 2,500    | <input type="checkbox"/> Supporter Sponsor      | 500   |
| <input type="checkbox"/> Start/Finish Line Sponsor | 2,000    | <input type="checkbox"/> Kilometer Sponsor      | 250   |
| <input type="checkbox"/> Recognition Event Sponsor | 1,500    |   |       |

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email address: \_\_\_\_\_

For guaranteed inclusion of name/logo on printed materials, return form by February 1, 2019. To be included on the t-shirt, your logo saved in a vector file (EPS, PS, BMP, PDF) must be received within 6 weeks of Walk Day, otherwise you will be listed by name only on the shirt.

- Check enclosed (please make payable to NAMIWalks Westchester)
- Credit card payments accepted online at [www.namiwalks.org/westchester](http://www.namiwalks.org/westchester)
- Please send an invoice
- Please contact me about a walk team and/or a Lunch & Learn presentation
- We will not be using our included exhibit space

Our Tax ID# is 13-3099544. Please send logo (as per specs above) and questions to Marie Considine, Director of Development, [mariec@namiwestchester.org](mailto:mariec@namiwestchester.org).

**PLEASE MAIL SPONSORSHIP CHECKS TO:** NAMI Westchester, Inc. - WALK, 100 Clearbrook Road, Suite 181, Elmsford, NY 10523

To learn more about  
NAMIWalks, visit  
[www.namiwalks.org](http://www.namiwalks.org).



# namiWalks

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**NAMI Westchester**

(914) 592-5458 • [www.namiwalks.org/westchester](http://www.namiwalks.org/westchester)  
[mariec@namiwestchester.org](mailto:mariec@namiwestchester.org) • TAX ID # 13-3099544